



COMPANY OVERVIEW

MAS COMM, INC. is a Women-Owned Certified DBE firm with over 20 years of experience providing Community Engagement, Public Information, Media Relations and Marketing services for federal, state and municipal transportation, transit, multimodal and infrastructure projects. Through innovative public involvement solutions, our firm develops comprehensive, visionary engagement strategies that promote meaningful participation.

At **MAS COMM**, we deliver communications for all communities, ensuring every voice is heard and every project thrives. Our team of seasoned experts specializes in working with diverse communities, bringing all stakeholders to the decision-making table. We are dedicated to delivering inclusive, sustainable, and forward-thinking engagement solutions that drive success for our clients and the communities they serve.

CORE COMPETENCIES

Targeted Stakeholder Engagement - Expertise in developing tailored outreach approaches that foster meaningful connections with diverse audiences, ensuring inclusive participation in projects.

Integrated Marketing and Branding - Proficiency in creating cohesive marketing campaigns that align brand messaging across digital, print, and social platforms to amplify visibility and reach.

Crisis Communication and Public Relations - Skilled in managing sensitive issues, mitigating public discourse, and crafting clear, effective messaging during crises to maintain trust and transparency.

DIFFERENTIATORS

Culturally Tailored Engagement - A deep understanding of diverse communities, allowing for customized communication strategies that resonate with specific cultural, socioeconomic, and linguistic groups.

Innovative Digital Tools - Utilization of cutting-edge digital platforms and analytics for real-time feedback, virtual engagement, and enhanced public participation, ensuring inclusive and modern outreach.

Proven Expertise in Complex Projects - Over two decades of experience in managing large-scale, multi-stakeholder projects, delivering consistent results through clear communication, strategic planning, and adaptability to evolving project needs.

NAICS CODES

- ✓ 531210 - Offices of Real Estate Agents and Brokers
- ✓ 541613 - Marketing Consulting Services
- ✓ 541820 - Public Relations Agencies
- ✓ 541430 - Graphic Design Service
- ✓ 611430 - Professional & Management Development Training
- ✓ 611710 - Educational Support Services
- ✓ 921190 - Other General Government Support

PAST PERFORMANCE

- SR 400 Express Lanes P3 Project, GDOT, Atlanta, GA
- Countywide Transportation Master Plan-Stakeholder Engagement, Department of Transportation & Public Works, Miami, FL
- Districtwide Public Information Services for Construction, FDOT District Five, Orlando, FL and Surrounding Areas of Central Florida
- Public Engagement for the Miami-Dade Transportation Planning Organization-(TPO) - SMART Plan Demonstration Project, Miami-Dade County, FL
- Greater Miami Convention & Visitors Bureau Five Year Strategic Plan
- I 395/SR 836/1 95 Reconstruction-Signature Bridge, FDOT District Six, Miami, FL
- Wave Modern Street Car - Phases 1&2, FDOT District Four, Broward County, FL
- Miami-Dade Transit Metrorail Orange Line Extension -North Corridor-East/West Corridor - AirportLink Projects, Miami, FL
- Miami-Dade Transit Easy Card Electronic Fare Collection System, Miami, FL

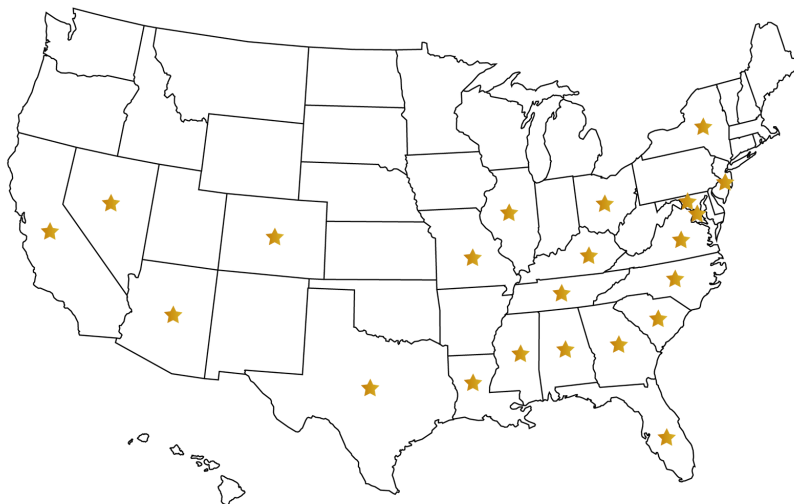
NOTABLE CLIENTS



CERTIFICATIONS

Certified DBE (Disadvantaged Business Enterprise) in the following States and the District of Columbia:

CERTIFIED DBE IN 21 STATES & THE DISTRICT OF COLUMBIA



- Alabama
- Arizona
- California
- Colorado
- District of Columbia
- Florida
- Georgia
- Illinois
- Kentucky
- Louisiana
- Maryland
- Mississippi
- Missouri
- Nevada
- New Jersey
- New York
- North Carolina
- Ohio
- South Carolina
- Tennessee
- Texas
- Virginia